

Rate Card 2007



ThomWilkins.com

Voice and Audio Services

xyberMEDiA.com

Web, Graphics, and NewMedia
Production Services

Thom@xybermedia.com

706-324-7129

Your new-media resource as close as
the Internet!

www.thomwilkins.com
www.xyberMEDiA.com



ThomWilkins.com Voice-Over Rates ^(*)

Broadcast Radio: Local / Regional

:15 seconds	\$ 125
:30 seconds	\$ 185
:60 seconds	\$ 250

Broadcast Radio: National/Major Market

:15 seconds	\$ 310
:30 seconds	\$ 430
:60 seconds	\$ 500

Broadcast Television: Local / Regional

:15 seconds	\$ 220
:30 seconds	\$ 375
:60 seconds	\$ 500

Broadcast TV: National/Major Market

:15 seconds	\$ 500
:30 seconds	\$ 750
:60 seconds	\$ 950

Video: CD-ROM / DVD / Narration

1+ to 05 minutes ^(*)	\$ 300
06 to 15 minutes	\$ 500
16 to 30 minutes	\$ 750
31 to 45 minutes	\$ 1,000
46 to 60 minutes	\$ 1,250

60 plus minutes: *Please request quote. Per page quotes are available for longer projects.*

Imaging: Broadcasting / Podcasting

Per month service: *Local monthly service averages \$300 - \$500 per month. Contact me for a quote.*

Three sweeper fully produced special:

includes - stinger, donut with Music/SFX & dry voice tag variations of your copy

Local radio/TV/WWW streaming/Podcasting: \$125

Major Market/National/Satellite: \$225

Telephone: IVR / On-Hold / Voicemail

Per Finished Minute	\$75/\$100 <i>with music</i>
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Non-broadcast:



Long Format - Audio: Books, Books on Tape

Quoted per pub./page

Basic Rate: \$60 per page
or \$350 first hour, \$150
each additional 1/2 hour.

Technical audio books
\$80/page, \$450 1st hr.,
\$200 each add. 1/2 hr.

One page is a Word document, [Courier New] font, size 12 pt One inch margins.

Web/PowerPoint/Flash/Mobile Delivery Synchronized with slides or video [.mp3 or .wav]

:15 seconds *	\$ 75 * (<i>see note</i>)
:30 seconds	\$ 100
:60 seconds	\$ 150
1+ to 5 minutes	\$ 300
6 to 20 minutes	\$ 425
21 to 40 minutes	\$ 550
41 to 60 minutes	\$ 675
over 60 minutes	<i>Please request a quote.</i>

** Rates are based on actual finished narration time, not session record time.*

Post session - master and render into individual .mp3, .aiff or .wav files (One per slide) \$ 4 per slide

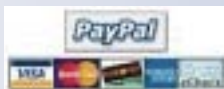
WWW/ Web Notes:

Web material can be encoded to .mp3, or .mpeg for download or be encoded for streaming via Real Player Stream (.rm) , or a Flash .SWF/.FLV stream. Synchronization with music and SFX is available for streamed formats. Contact me for an estimate for a fully produced WEB project.

Personal Projects:

Contact me with your specifics for a quote

Rates are in US Dollars and include full buy-outs and session fees. Rates are for finished dry voice only, unless otherwise noted. Any post-production required is additional. Studio post-production rate is \$150 / hr.



Billing:

Credit card payments via PAYPAL, or
Business Checks with prior approval.

Custom voice demos by Thom Wilkins may be "Water-marked" with tones or music in the background. Additional voice demos at www.thomwilkins.com

You will find me creative, and easy to work with. Contact me at 706-324-7129 or Email thom@xybermedia.com.

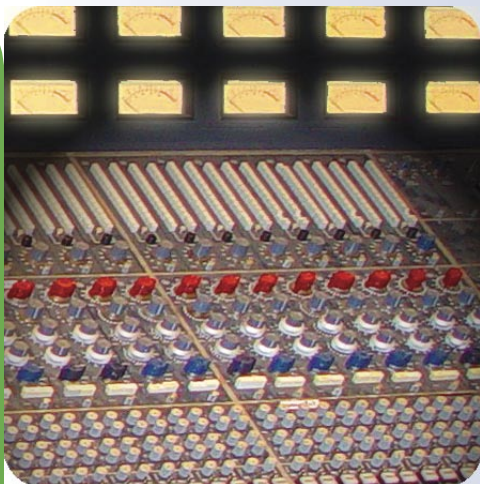
*A studio phone patch is available for session direction/feedback if required. - also Source-Elements Live is available for listening to live sessions with high-quality MP3 streaming from **ProTools**, **Source-Connect** is available. I can provide final content via .MP3, .WAV, overnight CD-ROM, **ISDN**, **Source-Connect**, **FTP** download. PayPal/ major credit cards accepted. Other payment arrangements can be made. **Note: ISDN Bridging fees are \$80/ 1/2 hr. 9am-9pm M-F with one day notice, \$120 weekends and after hours. Digifon 203-254-0869***

In addition to vocal content, [xybermedia.com](http://www.xybermedia.com) also provides Multimedia/New-media content for your web site or production needs. See <http://www.xybermedia.com> for more information.

Note: The rates on this card are subject to change and are for estimating purposes.

(*1) *Voice reading includes one pick-up session if needed for corrections or changes. Music, SFX, Web and full production services are available, contact me with your project specifics for an estimate. [Major Markets: New York, Los Angeles, Chicago, Philadelphia, San Francisco-Oak-San Jose, Dallas-Ft. Worth, Boston(Manchester), Washington, DC, Atlanta]*

(*2) *For [Video: Cd ROM/DVD/Narration] less than 1 minute use [Radio: Local / Regional Rates]*



xyberMEDIA.com Post Production Services

Audio Post Production	\$150/hr - \$900 / day
Video Non-Linear Editing	\$150/hr - \$900 / day
Copy and Scriptwriting	\$90/hr
Video encoding to FLASH for Web streaming downloads Includes editing/segmenting longer programs into Web friendly formatting	\$150/hr - (\$75 minimum)
Computer Animated Graphics	\$90/hr
Graphic Design ^(*3)	\$90/hr
Web Design	\$90/hr - \$350/pg
Music Library - <i>Licensed Production Music</i> from our Music Library . Over 4,100 royalty-free tracks available for use in our productions - for your project. (Over 70 GB of high quality Music tracks) ^{(*4)(*5)}	\$45 blanket fee per production, unlimited drops from the library.
SFX Library - <i>Over 14,000 high quality sound effects</i> spanning 185 catagories available for use in our productions - for your project. (Over 50 GB of high quality SFX) ^{(*4)(*5)}	\$20 SFX blanket per production - <i>included /w music production fee.</i>
DVD Authoring	\$150/hr
Multimedia Authoring	\$90/hr
<i>Your production can be delivered on VHS, S-VHS, CD- ROM, DVD, DVD-ROM, Web, FTP-Site</i>	

See <http://www.xybermedia.com> for more information

Phone or email for a quote or custom audition

706-324-7129, thom@xybermedia.com

OMNIMUSIC



Omnimusic™ Production Library Rights Managed per Laserdrop

We also use the Omnimusic™ music library for their “clean, crisp contemporary tracks that sparkle and sizzle...”

*Sample rates: Individual Production Usage
(Priced per laserdrop regardless of program or laserdrop length)*

Broadcast

Local TV, radio or cable program	\$125 (*example only)
Regional TV, radio or cable program	\$175*
National TV, radio or cable program	\$225*
Local commercials	\$125*
Regional commercials	\$225*
National commercials	\$325*
Public Service Announcements (PSAs)	\$100*

Non-Broadcast

Non-broadcast production includes film, video, audio programs and internet productions. It does not include theatrical productions or video games.	\$ 95*
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Laserdrop Discounts

3-5 Drops	10% discount
6-10 drops	25% discount
Over 10 drops	40% discount

Note: The rates on this card are subject to change and are for estimating purposes. Contact me with your project specifics for a quote.

***(3)** A nominal fee is charged for finding and acquiring rights managed and royalty free stock images if needed for your production.

***(4)** Royalty-Free SFX and Background Music available for fully produced programs. See the rate card. Please provide your project specifics, intended audience, and distribution method (Broadcast, CD, DVD, Web, Podcast...). Music and/or SFX that requires a separate license (Laserdrop/Rights Managed) will include a nominal handling fee plus the cost of the license.



xyberMEDiA.com Productions Credits and Legal Notices

Narration/Voice: *Thom Wilkins*

Production/Post Production: (*Production Name*)
(Music/SFX/Foley) production by xyberMEDiA.com.

If applicable: *Mastering by xyberMEDiA.com.*

xyberMEDiA.com Productions - Music Library Sound Effects (SFX) Library

***(5) The Production “_____”**
, by _____ is hereafter referred to as
(“Production Name”)

The **music** and **SFX** utilized in this audio/video/
multi-media) production (“*Production Name*”), is
copyrighted material from the xyberMEDiA.com
Royalty-Free Production Library.

The music/SFX is part of production services pro-
vided by xyberMEDiA.com and can be used in the
 (“*Production Name*”) as provided by xyberMEDiA.
com. The music/SFX cannot be: extracted for other
uses, such as a SFX synchronized with other produc-
tions. The (“*Production Name*”) may be excerpted for
promotional purposes.

The music/SFX tracks may not be bundled or sold in
their original form, they must be utilized as a part of a
production. The (“*Production Name*”) may be bundled
with other productions, mass produced, sold or
distributed with it’s incorporated music/SFX *Royalty-
Free* as long as the (“*Production Name*”) is not be used
in any defamatory, scandalous, illegal, misleading, or
otherwise unlawful productions and may not be used
in or in conjunction with pornographic productions.